



FOR IMMEDIATE RELEASE

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Massage for the Cure to Benefit
the Southern Arizona Affiliate of Susan G. Komen for the Cure
Reservations begin August 15, 2009

TUCSON, Ariz. – (August 13, 2009) Tucsonans will be able to make reservations for the Susan G. Komen for the Cures fundraiser – *Massage for the Cure* – beginning Saturday, August 15, 2009. The event will be held Tuesday, September 15, 2009 at Tucson-area Massage Envy clinics, as well as all Massage Envy locations nationwide.

On September 15, from 8:00 a.m. to 10:00 p.m., local Massage Envy clinics will offer special one-hour massages for \$35. Ten dollars per massage will be donated to the Southern Arizona Affiliate of Susan G. Komen for the Cure. Additional donations may also be made and will go directly to fund local breast cancer education, diagnosis and treatment. Information on breast cancer and health services will also be available at each location.

Walk-ins are welcome, but reservations are recommended. Reservations can be made at either of the two Massage Envy clinics in the Tucson area by calling (520) 577-ENVY (3689). The clinics are located at Swan and Sunrise, and just north of Ina on Oracle.

This is the third year of the event locally. The past two years have raised over \$4,000 for the Southern Arizona Affiliate of Susan G. Komen for the Cure. Nationally, *Massage for the Cures* has raised over \$800,000 since 2005. This year's national goal is to raise over \$500,000 to support breast cancer education, screening and treatment.

Founded in 1999, the Southern Arizona Affiliate of Susan G. Komen for the Cure is a non-profit organization working to better the lives of those facing breast cancer in the local community. To learn more about the Southern Arizona Affiliate, visit www.komensaz.org or call (520) 319-0155.

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure, and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, nearly \$1 billion has been invested to fulfill the promise, becoming the largest source of non-profit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-800- I'M- AWARE.

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